

Customer Data Challenges

Reporting Challenges

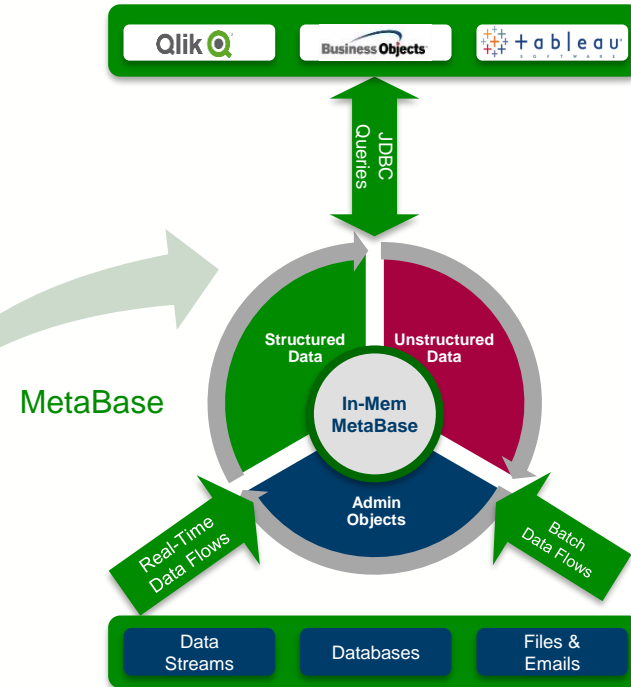
- Lack of executive reporting & drill down capabilities
- Multiple data sources impacting report inaccuracies across the data
- Lack of centralized reporting, analytics & document management

Data Challenges

- Lack of data warehouse & fully converged data
- Isolated databases, files, emails, social & other content result in data silos
- Inadequate query performance, search & e-discovery capabilities

Governance Challenges

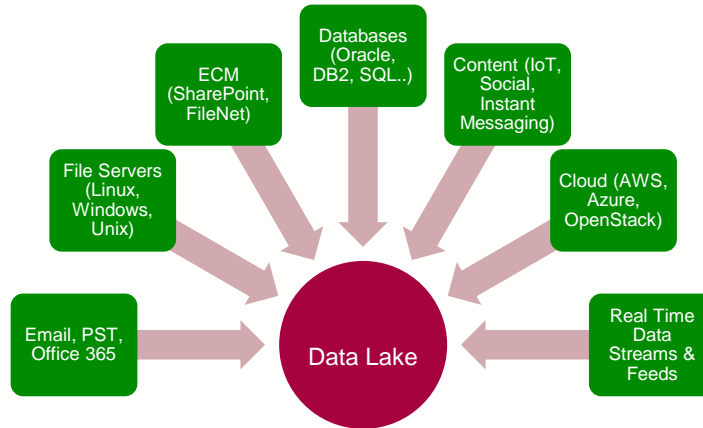
- Lack of automated data retention & disposal
- Risk associated with non-compliance for industry specific regulations
- Fragmented security & access controls across the entire data landscape



Information Warehousing Platform

Data Warehousing Platform

- Takes a single & comprehensive data centric approach
- Object warehouse for databases, files, emails & content
- A unified data store from a variety of sources & types



Content & Knowledge Discovery

Capabilities

- Consolidated Data Warehousing
- Enables Automated Discovery
- Integrated with Reporting Tools

Content Discovery

Consolidate Information Resources

Find & Utilize Historical Data

Customer Dispute Management

Retain & Discover Content

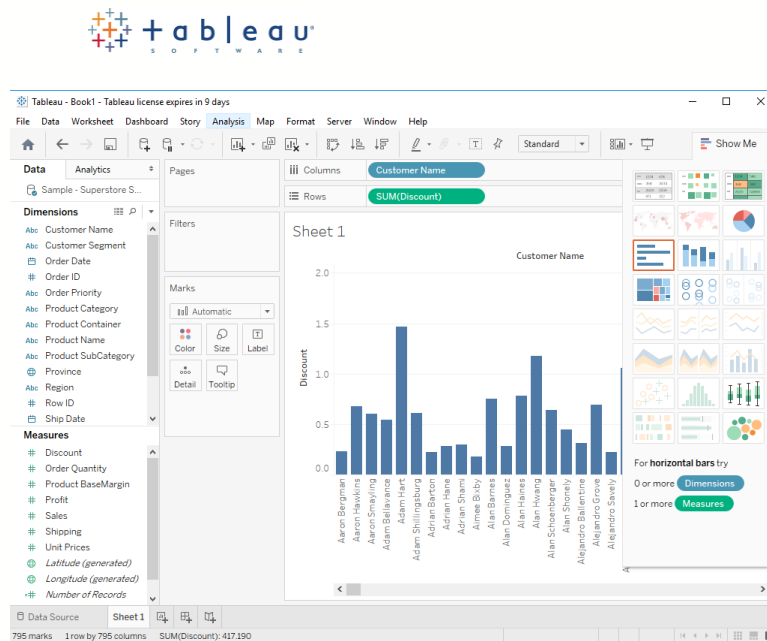
Knowledge Discovery

Create Executive & Consolidated Reports

Identifying Relationships & Correlations

Data Mining & Visualization

Big Data Analytics Integration



Benefits & Capabilities

